



## PRESS RELEASE

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Yerevan

### More than 7 Online Tools Increasing the Influence and Visibility of Non-Governmental Organisations

Representatives of 34 civil society organisations received new knowledge on online tools that enable NGOs to improve the effectiveness of public monitoring and public policy development at the trainings organised in the scope of the “Commitment to Constructive Dialogue” project.

The trainings were held on 19 and 30 March in Yerevan.

*"We are currently working on the improvement of our website. And here we got a lot of interesting information that can be used to increase the accessibility of our website,"* Ms Knarine Sargsyan, the public relations coordinator at the “Development Principles” NGO, said.

Ms Armine Avagyan, the Chairwoman of the “Female Scientists’ Union” NGO, suggests investing more time and resources in such trainings, as they are important as they greatly promote the effectiveness of organisations’ work. *"For example, the tools for spotting target audiences and keeping in touch with them were very important. There are tools that are available only in English and it was presented here in Armenian how they are used and what steps need to be taken."*

It should be noted that the Executive Director of the “Civitas” NGO Mr. Khachik Gevorgyan, the Coordinator of Education and Related Sectors of the “Commitment to Constructive Dialogue” Project, presented more than 7 online tools to the participants of the training. These tools can increase non-governmental organisations’ influence in the field of public policy.

If you also are a civic activist and want to receive legal support, please contact us at [info@armla.am](mailto:info@armla.am) to register for the upcoming training and receive legal advice.

The “*Commitment to Constructive Dialogue*” project is implemented with the financial support of the European Union by a Consortium of civil society organisations, which are the Armenian Lawyers’ Association (lead organisation), Agora Central Europe (NGO based in the Czech Republic), the Armenian Centre for Democratic Education-CIVITAS, the International Centre for Human Development, the SME Cooperation Association and the Union of Communities of Armenia.

The project aims to enhance the influence of civil society organisations (CSOs) and CSO coalitions/networks on public policies in Armenia. This will allow organisations that are already working in sectoral coalitions to access additional resources, new groups of civil society experts to come together and encourage place their causes on the local and national policy agenda, to identify common concerns and priorities and approach government bodies with constructive and strategic policy engagement initiatives.

The project will provide sub-grants to CSOs and CSO coalitions for developing public policies and bringing significant changes in the 9 target sectors selected within the project, including those of justice, education and business.



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The European Commission is the EU’s executive body. The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

The **Armenian Lawyers' Association** (ALA) was established in 1995 with a mission to promote to the establishment of the rule of law, democracy and formation of the civil society in Armenia, where the people are aware of their rights and where their rights are protected. Before February 2016, ALA used to be called Armenian Young Lawyers Association.

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