

Armenia_Presentations_Resource Mapping

Step 1. Needs mapping

What does your organisation needs to be able to work (apart from money)?

Brainstorming:

- Space
- IT equipment
- Software
- Office supplies
- Experts
- Coordinators
- Social networks administrators
- Website creation and maintenance
- Transport
- Printing
- Visibility – media
- ...

Could you cover these needs without money?

- Space – discount on rent? Shared space?
- IT equipment – second hand? Donated from a business company?
- Software – TechSoup
- Office supplies – perhaps not...
- Experts – some as volunteers?
- Coordinators – students as work practice?
- Social networks administrators - students as work practice?
- Website creation and maintenance – large company to fill gaps between clients
- Transport – perhaps not...
- Printing – discount from large companies?
- Visibility – media – partnership - advertising space with considerable discount to fill gaps (e.g. during summer...)

Excercise: In small groups/pairs/individually:

- 1. list your organisation needs,**
- 2. think of ways how to cover the needs without money.**
- 3. write down what do you need to make this happen?**
- 4. chose 1 thing from the list which is most realistic and try to obtain it when you come back to the office from this training.**

Step 2. Financial Resources Mapping

Excercise: What are financial resources of your organisation at the moment? Use pie-chart visualisation. Work by organisation (individuals/small groups). Presentation of the pie-charts.

Diversity is what is healthy and sustainable.

What will happen if your one source is gone/finished?

What exactly do you need to keep your organisation running? How much money?

(Czech Ministry of Interior requires minimum of 1. legal status and 2. 0,2 staff (1 day a week))

How will you reach this minimum?

Excercise: Make a plan for diversified funding:

1. Member fees – how much is possible for your member organisations? How many member organisations do you have?
2. Sale of expert services – who needs them and are they able to pay?
3. ...